

## **Press Release** Monday 7<sup>th</sup> October 2013

## Shaza Hotels signs their second hotel in the Kingdom of Saudi Arabia.

Shaza Jeddah will continue the vision of Shaza's development in the Kingdom, following the success of Shaza Al Madina.

**Dubai, UAE.** Shaza Hotels is proud to announce the signing of a management agreement with the Jeddah Chamber of Commerce and Industry, of a landmark five star hotel on the Chamber's premises. The ceremony took place on the Sunday 22<sup>nd</sup> September 2013 in Jeddah and was attended by His Excellence Sheikh Saleh Abdullah Kamel, Chairman of the Chamber of Commerce and Industry, and Mr. Simon Coombs, President & CEO of Shaza Hotels.

"Shaza is honoured to collaborate with the Jeddah Chamber of Commerce and Industry as the hotel operator of the much sought after project. The iconic hotel and connected business tower will be considered as a significant development emphasizing the growing business importance of Jeddah, and we are delighted and honoured to be selected as the operator of choice." said Simon Coombs, President and CEO of Shaza Hotels, at the signing ceremony.

Adding to the skyline of Jeddah, the hotel will have cutting edge architecture by Mohamed Harasani Architects and contemporary interior designs reflecting the Middle Eastern Cultures. The triple story lobby, the signature Shaza Hammam and Spa, three new concepts in dining, a large ballroom, along with 140 spacious rooms and suites, will offer the handcrafted guest experiences that Shaza prides itself on.

Due to open in early 2017, Shaza Jeddah will also cater for the Chamber's large business meetings and events. Together with two dedicated executive Silk floors and an executive lounge, Shaza Jeddah will position itself as a hub for business.

Coombs concluded: "After a resounding success with Shaza Al Madina, having been recognised as the Best New Five Star Hotel by the MENA Travel Awards, Shaza Jeddah becomes our second hotel in the Kingdom. We are also in advanced discussions on 6 other hotels in Saudi Arabia, including Riyadh, Makkah, Al Khobar, Yanbu and Jeddah."

Shaza Hotels aims to be 25 luxury hotels inspired by the values and cultures of the Silk Route, with currently 11 hotels in operation or under development.

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## Attachments Images

Shaza Jeddah Exterior Render



Exterior rending of Shaza Jeddah

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