

Press Release
20 February 2019



Shaza Hotels Expands in KSA with the Opening of 'Shaza Hotel Residences, Riyadh'

It is the first extended stay property for Shaza Hotels and marks the debut of the brand in Riyadh taking its portfolio of operational hotels to three in Saudi Arabia

Riyadh: Shaza Hotels, a member of the Global Hotel Alliance, has announced the opening of Shaza Hotel Residences, Riyadh. The property is the first for the brand in Riyadh and its third in KSA. It is also the first extended stay property to open for Shaza Hotels.

Inspired by an Andalusian riad, Shaza Hotel Residences, Riyadh is beautifully landscaped to form a peaceful oasis next to the Al Rajhi Grand Mosque, conveniently located for business travellers and leisure guests.

The thoughtfully crafted 205 residences at Shaza Hotel Residences, Riyadh have been designed for the needs of long-stay guests, complete with walk-in wardrobes and kitchenettes. Adding a new dimension to the experience are the hotel's bespoke services, restaurants and meeting spaces.

Mr. Khalid Saud Abu Haimed, Chief Executive Officer of Sulaiman Abdulaziz Al Rajhi Real Estate Investments Company said, "After the successful launch of Shaza Makkah last year, it is with great pleasure that we bring Shaza Hotel Residences, Riyadh to the market. The unique hotel residences, by its design and excellent quality of services, will meet the ever-increasing expectations of local and international guests. We are looking forward to becoming the new preferred destination for families and business travellers during their stay in Riyadh."

Simon Coombs, President and CEO of Shaza Hotels, commented: "Opening of Shaza Hotel Residences, Riyadh marks a key milestone for Shaza Hotels. We are honoured to partner with Al Rajhi Investments for a second property, in opening their flagship hotel residences in the Riyadh. It is our endeavor to create a new approach, one of handcrafted guest experiences in an urban retreat in the capital. In tune with the potential of vision 2030, Shaza Hotels will strive to create distinctive hotels in the Kingdom of Saudi Arabia."

Shaza Hotel Residences, Riyadh boasts excellent facilities including a Middle Eastern and North African restaurant, MeNa and Bistro, an organic café, along with other signature Shaza features such as a fully operational Wellness Centre Shaza Afiya, Shaza Kid's Club, business

Shaza Hotels (Management) Limited, Dubai Branch, PO Box 213566, Dubai, United Arab Emirates
T +971 4 437 6460 | F + 971 4 445 8543 | info@shazahotels.com
shazahotels.com



services, meeting spaces and sports facilities. The destination will also be part of the Shaza DISCOVERY loyalty programme, offering guest unique local experiences and stay benefits.

####

About Shaza Hotels

Shaza is the leading hotel management company dedicated to offering true Arabian hospitality inspired by the traditions and culture of various countries along the Silk Route and reflected by the supremely elegant Middle Eastern style décor and serene ambiance that is appreciated by the most discerning travellers.

With four hotels already operational in the Middle East – Shaza Makkah in the Holy city, the multiple award-winning Shaza Al Madina, the newly opened Shaza Riyadh and the flagship hotel under the “Mysk by Shaza” brand Mysk Al Mouj in Muscat – the brand is expanding rapidly with the opening this year of the Sharjah Collection, followed by Shaza Doha, Shaza Salalah and Mysk The Palm in Dubai. Shaza is a member of Global Hotel Alliance (GHA), the world’s largest alliance of independent hotel brands.

For more information please visit www.shazahotels.com

About Global Hotel Alliance

Global Hotel Alliance (GHA), the world’s largest alliance of independent hotel brands, brings together 35 brands with 550 hotels in 76 countries. GHA uses a shared technology platform to drive incremental revenues and create cost savings for its member brands. GHA’s award-winning loyalty programme, DISCOVERY, provides over 11 million members exclusive opportunities to immerse themselves in local culture wherever they travel. For more information, visit www.gha.com

Attachments



For further information please contact:

Ali Ozbay
Director of Marketing & Communications

Shaza Hotels

Website: www.shazahotels.com

Email: ali.ozbay@shazahotels.com

Office: +971 4 437 6460

Follow us on:

Facebook: www.facebook.com/ShazaHotels

Twitter: @ShazaHotels

Instagram: @ShazaHotels

Linkedin: <https://www.linkedin.com/company/shaza-hotels/>

#ShazaHotels #IamShaza #ShazaRiyadh

For media please contact:

Hina Bakht
Managing Director
EVOPS Marketing & PR
Mob: 00971 50 6975146
Tel: 00971 4 566 7355
Hina.bakht@evops-pr.com
www.evops-pr.com